

DON'T SAY "JEWELRY STORE"—SAY ALLEN'S . . . DON'T SAY "JEWELRY STORE"—SAY ALLEN'S . . .

Allen Jewelers

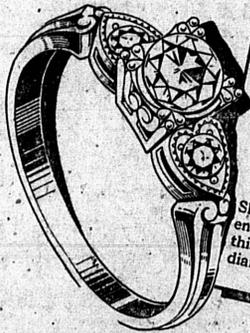
Enchanting Treasures!

GIFTS

FOR EVERYONE ON YOUR LIST..

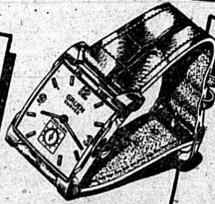
Pay Cash, Budget or Charge Your Purchase

Make someone happy this Christmas with a gift of JEWELRY. You'll find shopping here as thrilling as a visit from Santal Gifts for everyone . . . of all ages. Give the BEST . . . give JEWELRY.



DIAMOND RING FOR "HER"
\$89.50

She'll be the object of envious admiration with this gorgeous, flawless 3-diamond ring!



HEADQUARTERS FOR FAMOUS-NAME WATCHES
\$24.75 to \$575

<p>\$22.50</p> <p>Twin wedding band sets for bride and groom; 14K gold.</p>	<p>\$29.95</p> <p>3-Diamond wedding band in popular 10K gold fishtail design.</p>	<p>\$19.50</p> <p>Choice of silver or "her" simulated birthstone set in new 10K gold ring.</p>	<p>\$49.75</p> <p>3-Diamond engagement ring and plain 14K gold band to match.</p>
<p>\$1.25</p> <p>5-Diamond beauty; an unusual value at this low price.</p>	<p>\$95</p> <p>Diamonds all around this dainty wedding band in 14K gold.</p>	<p>\$6.95</p> <p>Choice of various designs in plain 14K gold wedding bands.</p>	<p>\$69.50</p> <p>A new style 14K gold setting enhances the beauty of this diamond.</p>
<p>\$22.75</p> <p>Man's intaglio of classic design. Heavy 10K gold mounting.</p>	<p>\$49.75</p> <p>"His" birthstone with genuine diamond on each side, 14K yellow gold.</p>	<p>\$39.75</p> <p>Opal or pearl beautifully set in 14K gold setting.</p>	<p>\$75</p> <p>Ladies' new style dinner rings; diamonds hand-set in 14K gold.</p>

<p>\$9.75</p> <p>Choker and bracelet sets with colored stone centers.</p>	<p>\$22.50</p> <p>Choice of styles and makes in beautiful lapel watches.</p>	<p>\$5.95</p> <p>Eversharp pen and pencil set "Streamliner".</p>	<p>\$3.95</p> <p>Gold-filled lockets that open for pictures; long, sturdy chain.</p>	<p>\$8.50</p> <p>Musical powder boxes make delightful gifts for "her".</p>
<p>\$1.95 up</p> <p>Genuine leather wallets with zippers, for men and women.</p>	<p>\$33.75</p> <p>Helbro's, gold filled case, 17 jewels. Fine pocket watch.</p>	<p>\$15</p> <p>Bone handle carving set, 3 pieces, finest Swedish stainless steel.</p>	<p>\$6.55</p> <p>Sessions electric kitchen clocks; other styles also available.</p>	<p>\$42.50</p> <p>Ladies' Elgin, 17 jewels, engraved, color of natural gold.</p>

All Prices Include Federal Excise Tax

Allen Jewelers

1321 SARTORI

TORRANCE

HOURS 9 to 6 — DAILY — 9 to 8 — SATURDAYS



CASH · BUDGET · CHARGE

BUDGET YOUR PUR

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